

KIAMPI DANIEL

AI DIGITAL MARKETER | GRAPHICS DESIGNER

I am a creative and results driven Ai Digital Marketer & Designer with professional experience in Visual Communication, Branding, Ai powered Digital Marketing, and Content Creation. Skilled in developing brand identities, marketing campaigns, social media creatives, print materials, websites, photography, and video content.

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A. Al Nahda, Sharjah, United Arab Emirates

EDUCATION

August 2026

Ai Digital Marketing

SAE EDUCATIONAL INSTITUTE | U.A.E

I **am currently** taking a short course in Ai Digital Marketing, where I refine my marketing skills and will obtain a KHDA Attested Certificate.

June 2023

Graphic Design Certification

Learnovate Institute | U.A.E

Practical training in Adobe Photoshop, Adobe Illustrator, and Adobe InDesign.

January 2022

Basic Graphic Design

Oasis Institute | Dubai, U.A.E

Foundation in Videography, Video Editing and Photography.

CERTIFICATION

June 2023

KHDA GRAPHICS DESIGN

Learnovate Institute | U.A.E

UAE KHDA approved Graphics Design Certification.

April 2020

GCE Advance Level Certificate

MALAGUE BILINGUAL HIGH SCHOOL

High School Diploma in Economics and Business Studies.

SKILLS

Marketing Skill:

Ai Digital Marketing 80%

SEO Optimization 70%

Meta Ads Campaigns 90%

WordPress Website Building 80%

Multimedia Skill:

Graphics Design 80%

Videography 70%

Photography 90%

Social Media Management 80%

JOB & EXPERIENCE

2024 - NOW

Ai Digital Marketer & Graphic Designer

Choose and Move Cargo LLC | Dubai, UAE

- Designed marketing, print, digital, and video content for brand communication and customer engagement.
- Leveraged AI-powered tools to accelerate content ideation, visual development, research, and marketing workflows.
- Used AI-assisted content creation and optimization techniques to produce engaging social media, advertising, and website content at scale
- Planned, launched, and optimized Meta Ads campaigns, using performance insights to improve audience targeting and campaign effectiveness
- Implemented SEO optimization strategies, including keyword research, on-page optimization, content optimization, and competitor analysis.
- Used AI-assisted research and analysis to identify market trends, competitor strategies, content opportunities, and relevant search topics.
- Built and maintained WordPress websites and landing pages, integrating SEO and conversion-focused content.
- Analyzed competitors and digital marketing activities to identify opportunities for improving online visibility and market positioning.
- Produced photography, videography, and video content for social media and promotional campaigns.

EXPERTISE

Adobe Photoshop



Wordpress



Google Analytics



Adobe Illustrator



Premiere Pro



HOBBIES



Coffee



Travel



Cycling



Reserach



Music



Camera

LANGUAGES

90%
English
Natural

70%
French
Basic



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twitter/kiampidaniel.com



linkedin/kiampidaniel.com



behance/kiampdaniel.com

JOB & EXPERIENCE

2023 – 2024

Graphic Designer | Jr. Photographer & Videographer

Gulfway Marketing Agency | Dubai, UAE

- Designed marketing materials, social media creatives, promotional graphics, and branded visual content for clients and campaigns.
- Developed creative concepts and visual directions based on client briefs and campaign objectives.
- Created brand-consistent digital and print designs for businesses across different industries.
- Planned and produced photography content for products, brands, businesses, and marketing campaigns.
- Assisted in professional video production, filming, lighting, camera setup, and on-location shoots.
- Operated and assisted with camera and production equipment to capture high-quality visual content.
- Edited photographs and video footage, including basic color correction, image enhancement, cutting, transitions, and post-production.
- Created visual content for social media campaigns and digital marketing, helping clients maintain an active and professional online presence.
- Collaborated with marketing teams, photographers, videographers, and clients to translate campaign ideas into compelling visual content.

2022 – 2023

Freelance Graphic Designer

King Graphics Pro | Dubai, UAE

- Developed brand identities, logos, and visual systems tailored to clients' business objectives and target audiences.
- Designed social media creatives, marketing materials, promotional campaigns, and digital advertisements for various clients.
- Created brand-consistent digital and print designs for businesses across different industries.
- Created professional print-ready designs including flyers, brochures, banners, business cards, posters, and promotional materials.
- Developed creative concepts and visual directions from client briefs, translating ideas into compelling visual solutions.
- Collaborated directly with clients to understand their branding and marketing needs, providing creative recommendations